



# Do You Know How Food Portions Have Changed in 20 Years?



National Heart, Lung, and Blood Institute Obesity Education Initiative





#### **COFFEE**

20 Years Ago

**?**Coffee (with whole milk and sugar)



45 calories 8 ounces

**Today** 

Mocha Coffee (with steamed whole milk and mocha syrup)



How many calories are in today's coffee?





#### **COFFEE**

20 Years Ago

**Today** 

Coffee (with whole milk and sugar)

Mocha Coffee (with steamed whole milk and mocha syrup)



45 calories 8 ounces



350 calories 16 ounces

Calorie Difference: 305 calories





















### **MUFFIN**

20 Years Ago

**Today** 



210 calories 1.5 ounces



**?** How many calories are in today's muffin?





#### MUFFIN

20 Years Ago

**Today** 



210 calories 1.5 ounces



500 calories 4 ounces

Calorie Difference: 290 calories





















#### PEPPERONI PIZZA

20 Years Ago



500 calories

**Today** 



How many calories are in two large slices of today's pizza?





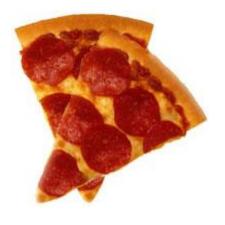
#### PEPPERONI PIZZA

20 Years Ago



500 calories

**Today** 

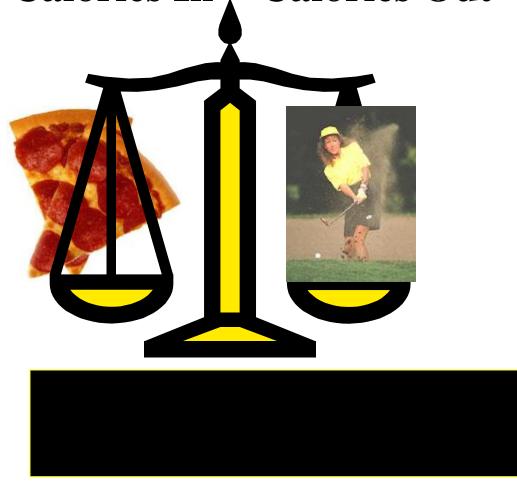


850 calories

Calorie Difference: 350 calories





















### CHICKEN CAESAR SALAD

20 Years Ago



390 calories 1 ½ cups

**Today** 



How many calories are in today's chicken Caesar salad?





#### CHICKEN CAESAR SALAD

20 Years Ago

**Today** 



390 calories 1 ½ cups



790 calories 3 ½ cups

Calorie Difference: 400 calories





















### **POPCORN**

20 Years Ago



270 calories5 cups

**Today** 



How many calories are in today's large popcorn?





#### **POPCORN**

20 Years Ago



270 calories5 cups

**Today** 

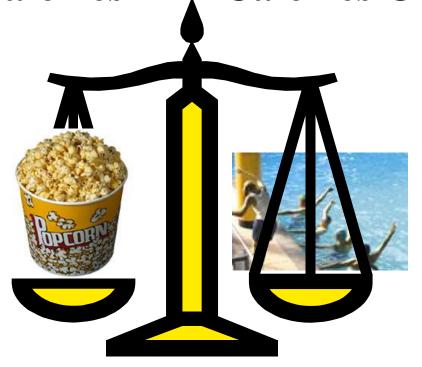


630 calories 11 cups

Calorie Difference: 360 calories























#### **CHEESECAKE**

20 Years Ago



260 calories
3 ounces

**Today** 



How many calories are in today's large portion of cheesecake?





#### **CHEESECAKE**

20 Years Ago



260 calories
3 ounces

**Today** 

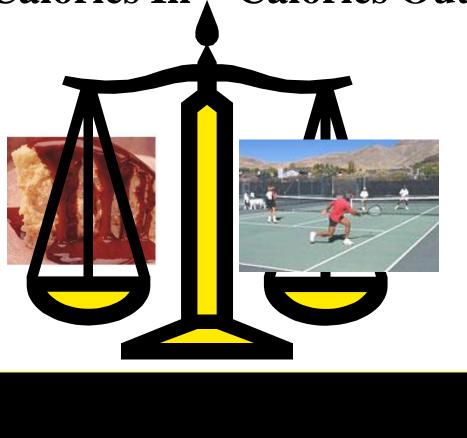


640 calories7 ounces

Calorie Difference: 380 calories





















#### **CHOCOLATE CHIP COOKIE**

20 Years Ago



55 calories 1.5 inch diameter **Today** 



How many calories are in today's large cookie?





#### CHOCOLATE CHIP COOKIE

20 Years Ago



55 calories1.5 inch diameter

**Today** 

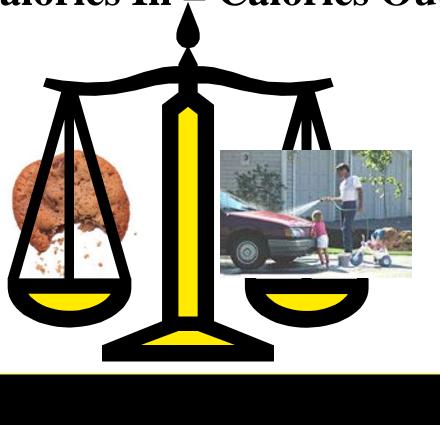


275 calories3.5 inch diameter

Calorie Difference: 220 calories





















#### **CHICKEN STIR FRY**

20 Years Ago



435 calories 2 cups

**Today** 



**?** How many calories are in today's chicken stir fry?





#### **CHICKEN STIR FRY**

20 Years Ago



435 calories 2 cups

**Today** 



865 calories 4 ½ cups

Calorie Difference: 430 calories





















### Thank you for participating in **Portion Distortion II!**

For more information about Maintaining a Healthy Weight visit www.nhlbi.nih.gov

